

March 3rd – April 4th, 2008

NATIONAL SCHOOL BUS SAFETY POSTER CONTEST
THEME FOR 2008

“AVOID HARM, OBEY THE STOP ARM”



Poster Time Frame: March 3rd to April 4th 2008

Deadline for posters to be received is
The 4th of April
No posters will be received after April 4th 2008!

JUDGING

Posters will be judged during the week of April 7th – 11th

Winning posters will be sent to Central New York Association of Pupil Transportation, then from there to State level and next to the National level. Those dates will be posted in the future.

POSTER THEMES MUST BE ORIGINAL AND CORRECT IN SAFETY CONCEPT

Poster themes must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution.

Instructors should supervise all work created. Completion of art should be done in school during the month of March and April, coordinating with the state's poster contest. Poster and slogan must harmonize with the 2008 theme:

“AVOID HARM, OBEY THE STOP ARM”

Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors. Posters displaying vivid fatalities will not be accepted. At least part of a yellow school bus must be present on the poster. The theme must be on the poster exactly as stated.

POSTER SPECIFICATIONS

Completed poster size must be 11”x17” or 12”x18”. There must be a 3”X5” card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, school name and address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag paper. Lamination is not permitted and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick on stencil) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media – such as print, crayon, felt pen etc. – used on the poster design; however, wood plastic and glass or metal should not be part of the poster. Collage materials should not be used.

Poster designs may not incorporate or corporate any copyrighted characters, (i.e., comic and or television characters), photographs, magazines or newspaper illustrations.

LETTERING

Freehand drawn letters only may be used on the poster design. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used. Lettering should be clearly legible, even if used as part of the poster design.

JUDGING

Posters selected for final judging will be reviewed by The National Board of Judges, comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be used for national distribution in 2009. Criteria for the selection of award-winning posters are:

- **Relationship of the poster design to school bus safety practices.**
- **Originality of the poster and how the idea is expressed in the poster design.**
- **Artwork and its execution.**
- **Visual impact of the poster design.**

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster.

All state entries become the property of the National School Bus Safety Week Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

Completed posters are to be sent to Deb Stevens at the high school and elementary offices. If you have any questions or would like Deb to explain the posters and their purpose, please feel free to contact her.